

**Summary of the Meeting of the
Board of Directors of the United Soccer Coaches Association**
Monday, November 15, 2021
Board Call



Board Members in attendance: Lynn Berling-Manuel (non-voting, *ex officio* board member – CEO), David Carr, Ashlee Fontes-Comber, Heather Dyche, Andy Haile, Haroot Hakopian, Greg Hubbard, Rusty Oglesby, Missy Price, Sue Ryan (voting, *ex officio* board member – Advocacy Council Chair), Kevin Sims.

Staff Members in attendance: Beth Sullivan

Regrets: Nef Walker

Call to Order

President Missy Price commenced the meeting at 7:00pm Eastern Time, Monday, November 15, 2021.

1. Welcome Remarks – M. Price

- Dr. Price welcomed Board members present.

2. Convention Expectations and BoD Meeting – M. Price

- Dr. Price informed the Board that we will meet on Wednesday of Convention week (January 19), probably from 1-3pm.
- The Convention starts at 5pm on Wednesday.
- Geoff VanDeusen will let Board members know where they need to be to make introductory remarks, etc. Board members should be visible and attend as many sessions as possible to interact with the membership.
- Board members should also plan on having a Board meeting on Sunday, January 23, at the close of the Convention.

3. NCAA DIII Championship Letter – M. Price

- The Association has asked the NCAA to put a rest day in the DIII Championship schedule.

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- NCAA has said that they will consider this in the future, but they cannot make any changes this year.
- Dr. Price said that this is a great example of advocacy for coaches and athletes. There has been positive attention on this issue due, in part, to the Association's efforts.

4. U.S. Soccer Federation – Vote for Board of Directors – L. Berling-Manuel

- Lynn Berling-Manuel reported that with the reorganization of the USSF Board, the Association now has a vote for a USSF Board member.

5. Financial results FY 2020-2021 – B. Sullivan, G. Hubbard

- Mr. Hubbard reported that the profit from operations (even without PPP funds) for FY 20-21 was nearly \$700k. We should be proud and thankful of the staff for the great work they did and the stewardship they demonstrated.
- The preliminary financial statements will be presented to the auditors for them to audit.
- Ms. Sullivan noted that there will be an adjustment for education, membership and sponsorships – particularly for Verizon sponsorship.
- We have started making payments for Convention-related expenses.
- Given timing with the auditors, it is likely that audit draft and 990 draft will be presented at the Convention Board meeting (rather than final versions).
- Ms. Sullivan also expressed appreciation for the help Mr. Hubbard has provided, particularly over the last fiscal year.
- In response to a question about rewarding the Association's employees for the positive financial results and the great resilience they shown over the last year, Lynn Berling-Manuel stated that all employees have received a bonus.
- Ms. Berling-Manuel also reported that Verizon has pulled out of almost all their sports sponsorships, including soccer.
- In addition, the Association has terminated its relationship with Kwik Goal, which Ms. Berling-Manuel said was not favorable to us.

6. Nominations and Elections Update – R. Oglesby

- Rusty. Oglesby reported that nominations have been slow so far, but people have been reaching out to understand the role of a Board member.
- He suggested that Sue Ryan reach out to the Advocacy Groups to see if there are any candidates the Advocacy Groups want to put forward.
- The nomination period ends on Nov. 30.
- Mr. Oglesby said we should expect a slate of nominees by the time of our Dec. 6 Board meeting.

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7. Heritage Group – K. Sims

- Mr. Sims presented a proposal for creation of a “Heritage Group.”
- The proposed Heritage Group will not be in the Advocacy Council but will have a liaison in the Immediate Past President to communicate directly with the Board.
- Discussion ensued regarding the Hall of Fame members of the Heritage Group. Hall of Fame members are based on their accomplishments in the game, rather than service to the Association. The other categories of membership (Honor Award winners and Past Presidents) are based on service to the Association.
- The suggestion was made that we eliminate Hall of Fame members from the Heritage Group.
- The Board engaged in further discussion about the purpose and role of the Heritage Group.
- The Board also discussed the idea of a quarterly newsletter for the Heritage Group, with content provided by the Immediate Past President.
- No immediate action was taken on the Heritage Group proposal.

8. Discussion of the Role of Committees – D. Carr

- Dave Carr inquired about the role of committees and whether there were any specific projects that the Ethics Committee should undertake.
- The Board discussed the role of the Ethics Committee and reviewed the description of the committee in the Association’s bylaws.

9. Advocacy, Board Committees, and Strategic Plan – M. Price

- Dr. Price suggested that the Board devote significant time during the Convention Board meeting to consider the interaction of Advocacy Groups, Board Committees, Board liaisons, and their relation to the Association’s strategic plan.
- In effect, Dr. Price asked the Board to consider the organizational structure to assess whether it is meeting the needs of the Association at the current time.
